

Z355 Sustainable Businesses

Fall 2010

Instructor: Benjamin Schultz **E-mail:** schultzb@indiana.edu
Office: 1319 E. Tenth St **Mailbox:** BU 328
Office hours: T/TR 12:15 to 2:15 (or by appointment) **Classroom:** BU 423

Course Materials: There will be no text book for the class. Readings will be posted regularly on Oncourse.
A Google account is required to access Google Docs.

Course Goals

By the end of the semester students should be able to solve a business-related sustainability problem as presented by an assigned client (community partner). Specifically, they should be able to articulate measurable means by which a given business can brand itself as sustainable.

Course Policies and Expectations

1. Students are expected to attend class, to arrive on time, to participate in class discussions and activities, and to maintain a professional attitude. There is no attendance policy; students absent from class are responsible for assignments being submitted on time and for acquiring missed materials and assignments, preferably from another student from class.
2. Students are also expected to adhere to university and business school academic standards as outlined at: <http://www.kelley.iu.edu/ugrad/honorCode.cfm>.
3. Homework is due, and quizzes and announcements will take place, at the beginning of class. Late homework will be penalized according to the particular situation, and quizzes cannot be made up. Quiz questions may cover material from previous quizzes.
4. Group work is an important aspect of this course, as it will be in your professional careers. It is expected that you will make every effort to insure that your group functions effectively.
5. Students are responsible for regularly checking the accuracy of their grade books.
6. All work submitted should be professionally presented and checked for errors.
7. There will be no opportunities for extra credit.



Class Motto: If you are not asking questions you are not learning.

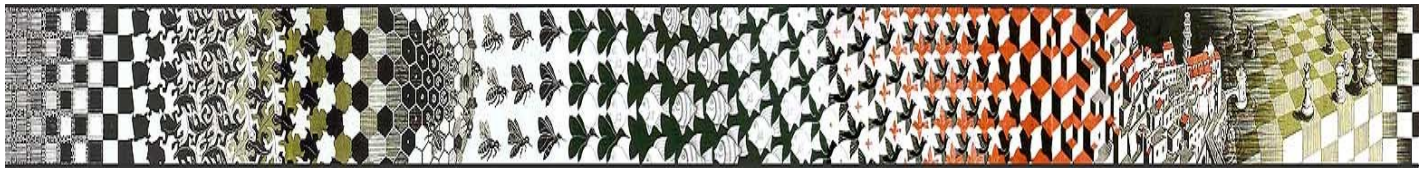


Grade Determination:

2 Quizzes @ 50 points each:	100
CO ₂ /H ₂ O Footprint Calculation and Analysis	100
Position Paper:	100
Client Sustainability Report (draft):	150
Client Sustainability Report:	250
Reflection Paper:	200
Participation Points:	100
TOTAL:	1,000
(Optional) Group Assessment	

Grade Scale:

930+	A	800 - 829	B-	670 - 699	D+
900 - 929	A-	770 - 799	C+	630 - 669	D
870 - 899	B+	730 - 769	C	600 - 629	D-
830 - 869	B	700 - 729	C-	below 600	F



Class Schedule

Date	Class Activity	Due
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Aug 31	Overview; Sustainability Issues	
Sept 2	Overview; Greenhouse Gasses	

Sept 7 and 9	Fossil Fuels; Alternative Energy	
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Sept 14	Buildings and Landscaping	
Sept 16	Supply Chains	

Sept 21	Politics	
Sept 23	Quiz 1 ; Carbon Footprint	

Sept 28 and 30	Water, Waste and Recycling CO₂/H₂O Footprint Calculation Additional Considerations	
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Oct 5 and 7	Green Jobs; Green Studies; Green Businesses and Communities	
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Oct 12 and 14	Quiz 2 ; Sustainability Reports	
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Oct 19	Sustainability Reports	Position Paper
Oct 21	Client introductions; onsite meetings/intake	

Oct 26 and 28	Create Sustainability Reports	
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Nov 2 and 4	Create Sustainability Reports	
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Nov 9	Create Sustainability Reports	
Nov 11	Create Sustainability Reports	

Nov 16 and 18	Review/Revise Reports	
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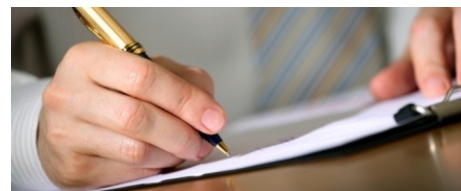
Nov 23 and 25	Thanksgiving	
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Nov 30	Client Presentations	
Dec 2	Client Presentations	

Dec 7 and 9	Reflection	
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Dec 14		Reflection Paper
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NOTE: Depth of Reading Levels: Read; Scan; Source



Report Draft



Client Sustainability Report