



IU Global Client-Based International Projects (CLIP) Fundap-El Refugio

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Background

Client-Based International Projects (CLIP):

- CLIP helps students gain career-relevant knowledge and skills
- Students complete real-world projects for international organizations– Fundap El Refugio

Fundap-El Refugio:

- Is a non-profit foundation focused on supporting low-income communities in Guatemala
- It promotes sustainable development through innovative programs that improve quality of life

Data:

- Access to confidential financial data from the NGO for the year 2023
- Covers details on income, cost of sales, operating and administrative expenses
- Includes services such as food, lodging, events, facilities, and forestry

Basketball, volleyball and soccer courts



Hostal del Valle



Learning Outcome

Financial Management (SPEA-V361):

- This course covers fundamental principles of financial management, focusing on short- and long-term financing decisions and maximizing equity market value through investment strategies, capital structure, and dividend decisions
- Topics include financial statement analysis, capital budgeting, securities valuation, cost of capital, risk management, and portfolio management, emphasizing corporate financial choices and capital market prices under uncertain conditions

Project goal:

- Ratio Analysis: Students are required to perform an evaluation through ratio analysis
 - Liquidity, profitability, asset efficiency, and other related metrics.
- Recommendations: Offer suggestions for Fundap based on data findings

Approach

Student Engagement:

- Students should analyze the data and gather additional details for the IU Global showcase poster
- They need to research Guatemala's history and current political situation
- They must be prepared to answer questions from the audience

Inclusive teaching:

- Each student is required to create an individual financial report
- Encourage creativity by providing tools and guidance rather than directly supplying answers
- Offer open office hours for students to revise and enhance their financial reports

Experiential learning:

- Use real-world data to have students build a financial report from scratch
- Apply their knowledge to practical situations and problems
- Receive feedback from the showcase audience to enhance learning outcomes



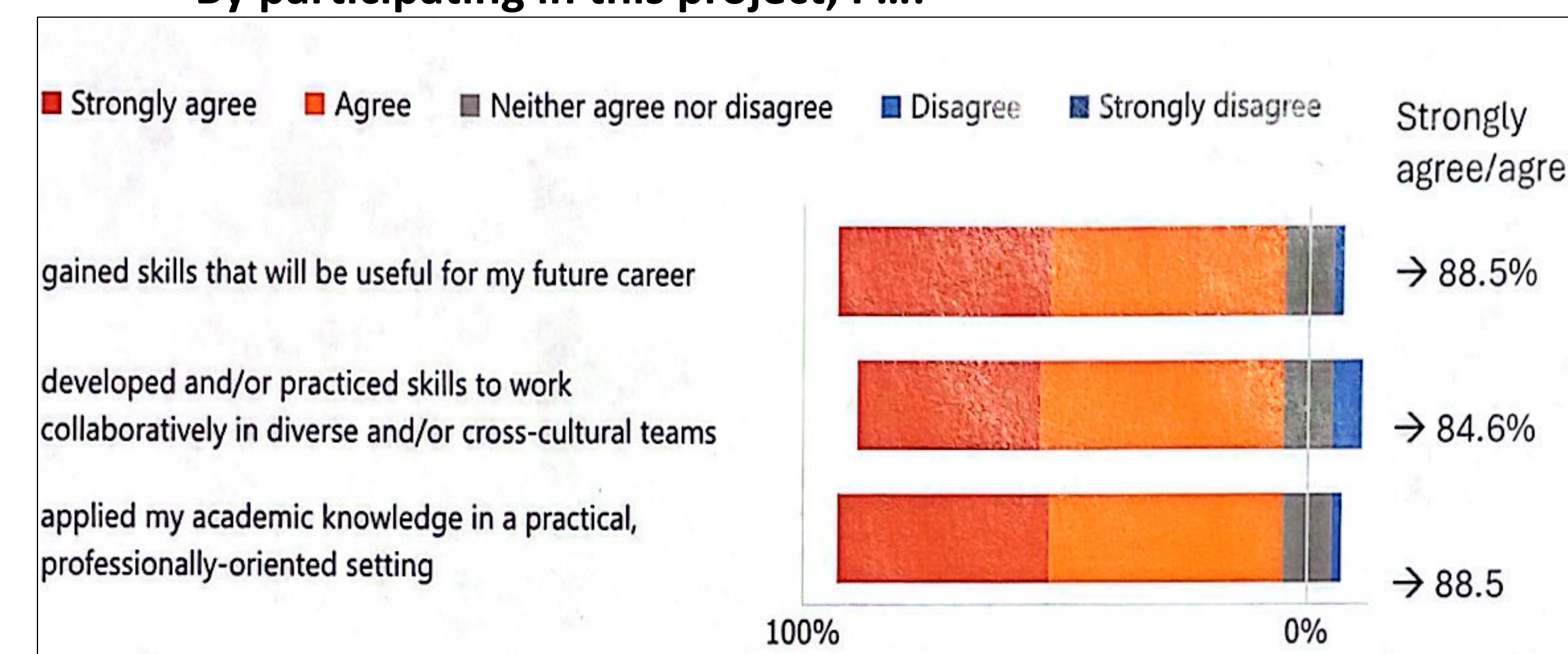
Evidence of Impact

Students' feedback:

- **Benefits of participating in CLIP:**
 - "Real world application of participating in a project like this is extremely rewarding. It takes learning from being hypothetical to being realistic which is a unique experience"
 - "Getting real world data rather than made up things. Gave a better idea of how course can be used in career"
- **Challenges:**
 - "Wondering if my work would meet the standards of the client was my biggest challenge"
 - "Different cultures used different methods"

Survey results:

- **By participating in this project, I ...:**



- **Please rank the statements below:**

